

BIG Info Social Media Contest Rules

March 2017

1. Contest runs **February 24, 2017 12:00 am to March 1, 2017 12:00 am**. No purchase necessary. Anyone who shares a post with the hashtag #BIGInfo on Twitter and Instagram will be automatically entered to win (upon review). By participating in this contest, each entrant and winner agrees that BCIT may post their name on the BCIT social media channels.
2. Anyone who tags a friend on one of BCIT's BIG Info social media Instagram posts will gain an added entry into the contest. Only one extra entry per person.
3. Anyone who participates in further social activity throughout the night of March 1st will gain an added entry into the contest. (this may include completing a task, visiting a member of the social media team in person or posting further to their channels).
3. Entries with inappropriate content (as determined by social media team) will be disqualified immediately.
4. Up to three prizes consisting of **\$1000 BCIT tuition vouchers** (3 X \$1000) will be awarded. Expiry date to use the tuition voucher is **June 30, 2018**. [DD1][CC2]
5. A maximum of 1 prize per person will be awarded, managed by the social media team.
6. Open to individuals who are B.C. residents [CC3][DD4]. This contest is not open to current BCIT employees.
7. A selection will be made from all eligible entries received each week and all decisions with respect to the selection process are final.
8. Other smaller prizes to be awarded for participation throughout BIG Info event (TBC).
9. Before being declared a winner, the selected entrant will be required to sign a copy of these rules and regulations as the declaration and release form: A) Confirming compliance with contest rules and acceptance of prizes as offered; B) Acknowledging the non-responsibility of BCIT and the prize suppliers and their agents in respect to injuries, accident, loss or misfortune relating to the prize; C) Acknowledging BCIT and their agents' right to publish and broadcast the winner's picture and name.
10. All entries become the property of BCIT and none will be returned.
11. Prizes must be accepted as offered and no substitutions are allowed. Prizes are not transferable and are not convertible to cash, In the event of the prize recipient's withdrawal from a Full-time program or Part-time studies course no cash refund will be made. Tuition credit voucher cannot be used towards tuition already paid in the event that the student has pre-registered for a course/program and has paid a deposit/full tuition.
12. BCIT reserves the right to cancel this promotion at any time for any reason whatsoever.
13. If a selected entrant is unwilling or unable to comply with the contest rules, that entrant will be disqualified and another entry will be drawn from the remaining eligible entries received.
14. By claiming any prize selected entrants waive the right to claim any costs of winning any prize including, but not limited to, and all costs of verification and redemption or travel to redeem any prize, and bear in full any liability which might arise from redeeming or seeking to redeem said prize.
15. **Your personal information is collected under the authority of Section 26(c) of the Freedom of Information and Privacy Act (FIPPA). The information that you provide to enter this contest will be used only to administer this contest and for**

no other reason. Questions about the collection of this information may be directed to [Name, Title and Contact information of Contest administrator].

16. The contest is subject to all Federal, Provincial and Municipal laws and tax regulations.